## Cookie policy

**Last Updated:** 1 January 2026

### What Are Cookies?

Cookies are small text files that are stored on your computer, smartphone or other device when you visit a website. They help websites function properly, improve user experience and provide information about how visitors use a website.

Mackinnon Construction uses cookies to ensure our website functions correctly, to understand how visitors interact with our website and to help us improve our online services.

### What Cookies Do We Use?

#### Essential Cookies

These cookies are necessary for the website to function correctly. They enable core features such as page navigation, security and accessibility.

Without these cookies, the website cannot operate as intended.

Examples include:

- Session management
- Security features
- Cookie consent preferences
- WordPress functionality

These cookies do not require your consent.

#### Analytics Cookies

With your permission, we use **Google Analytics** to collect anonymous information about how visitors use our website.

This information helps us understand:

- Which pages are most popular
- How visitors navigate the website
- How long users spend on pages
- Which devices and browsers are being used
- General geographic location (country or region)

The information collected is aggregated and does not identify individual users.

Google Analytics may set cookies including:

- _ga
- _ga_*

These cookies help us measure website performance and improve the experience for future visitors.

You can find out more about how Google processes data by visiting:

https://policies.google.com/privacy

**Managing Your Cookie Preferences**

When you first visit our website, you will be asked whether you wish to accept optional cookies.

You can choose to:

- Accept all cookies
- Reject non-essential cookies
- Change your preferences at any time

You can also manage or delete cookies through your web browser settings.

Please note that disabling some cookies may affect the functionality of certain parts of the website.

**Third-Party Cookies**

Some pages on our website may include content or functionality provided by third parties.

These services may place their own cookies in accordance with their own privacy policies.

Examples may include:

- Google Analytics
- Embedded Google Maps (if applicable)
- Social media content (if applicable)

We recommend reviewing the privacy and cookie policies of these providers for more information.

**Changes to This Cookie Policy**

We may update this Cookie Policy from time to time to reflect changes in legislation, technology or the way our website operates.

Any updates will be published on this page and the "Last Updated" date will be revised accordingly.

**Contact Us**

If you have any questions about our use of cookies, please contact:

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